

Agape Truth Initiative

Media Kit



Rachel Bonney

Backgrounder

About Agape Truth Initiative

Agape Truth Initiative (ATI) is a Christian nonprofit organization focused on dismantling the harmful teaching of purity culture, while educating young Christians on consent education, sexual assault, and abuse. All of which will be done while teaching truth about God's redeeming love.

Mission

Agape Truth Initiative's mission is to educate young Christians about consent, sexual assault, and sexual abuse, while teaching the Biblical truth of God's love and rewriting hurtful teachings of purity culture.

Values

John 8:32 sums up ATI's values well, "Then you will know the truth, and the truth will set you free." ATI's education is Bible based, focusing on Biblical truths that dispel shame and share Christ's love, creating a safer, more loving environment

Vision

The vision of ATI is Christians living without shame of abuse and assault, knowing Biblical truths of Christ's love. Christians will understand how consent applies to every intimate situation, creating a safer culture

Services Offered

Agape Truth Initiative offers Bible based teaching curriculum for Christian schools and youth groups. Additionally, ATI provides speakers for events such as school assemblies, youth retreats, and conferences.

The Team



CEO
Zeke Baylor



Financial Manager
Kelsi Nielsen



Director of Development
and Fundraising
Chad Danforth



Director of Communication
and Marketing
Rachel Bonney



Program Manager
Gabriella Montez

Brand Guide



Agape Truth
Initiative



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Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

Press Release 1



*Agape Truth
Initiative*

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FOR IMMEDIATE RELEASE

New Nonprofit With Bold Mission Hosts Opening

PHILADELPHIA, Feb 2, 2025 – Christian nonprofit to host grand opening event for community families.

Agape Truth Initiative (ATI), a new Christian nonprofit, will be hosting a grand opening celebration at The Arts Ballroom: 1324 Locust St. Philadelphia, PA 19107 on February 22, 2025 from 5-9 p.m.. All families in the community are welcome to enjoy food, drink, door prizes, and learn about ATI's mission: to educate Christian youth on consent, sexual assault and abuse and Biblical truth.

"We want this event to be a time to mingle and fellowship. To get to know the community and let them get to know us. Bring the whole family, come and see what we're all about! We're passionate about what we do, and we hope the community will be too," Said Rachel Bonney, Director of Communication.

Food and drink will be provided, as well as games for younger family members. Attire is business casual. The community is invited to partake in a fun evening with friends, family, and members of ATI's staff, and learn about ATI's mission and goals.

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If you would like more information, please contact Rachel Bonney at (215) 498-2875 or email at PR@AgapeTruth.com.

Press Release 2



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FOR IMMEDIATE RELEASE

ATI Leadership Change Following Financial Misconduct

PHILADELPHIA, March 8, 2025 – The Christian nonprofit, Agape Truth Initiative (ATI), has announced that CEO, Sharpay Evans, and Finance Manager, Troy Bolton, have been terminated due to financial misconduct.

An internal investigation revealed that Evans had been bribing Bolton to manipulate financial statements for the past two years, to fund personal excursions. This behavior is utterly unacceptable both legally and spiritually as ATI believes in being stewards of God's blessings in all aspects of life, including financially.

"This has come as a complete shock to us, and we want to make it clear that we do not condone this behavior at all, but we do take responsibility for creating a climate where this could take place," said Rachel Bonney, Director of Communication.

Immediate corrective actions will be taken, starting with cooperating with law enforcement, reviewing financial records and processes, adding safeguards where necessary, and most importantly, moving forward with honesty. ATI will work to rebuild trust both within the organization, as well as within the community, and asks for patience while they move forward finding replacement members of the ATI team.

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Please direct all questions to Rachel at (215) 498-2875 or email at PR@AgapeTruth.com.

Testimonials



"Agape Truth Initiative honestly changed my opinion about myself and my worth. I learned what the Bible really says about purity and my worth."

-Amelia Corso, ATI High School Program Participant

"With ATI I know my sons are learning safety and consent in a Biblical light, I trust that they are becoming godly young men."

-Phillip Draxel, Father of two ATI program participants



"Seeing how the kids respond to our presentations is so encouraging, you know you're making a difference. I wish ATI was around when I was in high school."

-Chelsea Hawkins, ATI Volunteer



Storytelling





Contact Information

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Communication
and Marketing

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