

Lynchburg's Latest

Upcoming Events:

First Fridays— Fri, April 3

Blooms and Brews— Sun, April 13

Bunnies and Bonnets — Sun, April 13

The Great Gatsby— Friday, May 2

International Festival— Sat, May 3



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YOU



The Downtown Lynchburg Association (DLA) is an accredited program of the Virginia Main Street and the National Main Street Center, as well as a member of International Downtown Association. DLA is a 501(c)(3) non-profit organization that uses marketing initiatives, public space improvements, business engagement programs and projects, and cultural events to contribute to the growing establishment of a strong and vibrant downtown district.

First Fridays



First Friday every month at 5PM!

Do you enjoy a night of community featuring local art, food, music, and more? First Fridays is the answer for you in downtown Lynchburg! Let's look at a few highlights featured every month!

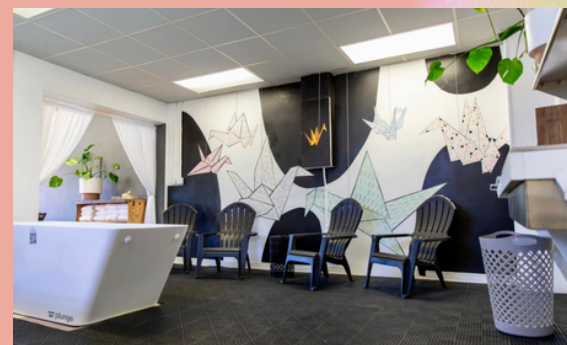
Coming this March!

The Academy Center of the Arts is beautiful showcase that can be enjoyed through March 7th-29th located on 600 Main Street. In the Ann White Academy Gallery, Priscilla Whitlock will be showcasing oils, "Seasons Change". The Up Front Gallery will be hosting Jawansa Hall as she will feature her mixed media art, "Controlled Chaos: The Art of Becoming Whole". Lastly, the Arts and Education building will be hosting the annual Lynchburg City Schools Youth Art Exhibition from grades k-12 on Wednesday, March 12th from 5-7 PM.



The Riverviews Artspace located on 901 Jefferson Street always has work that can be admired by the public! This upcoming month from April 3rd -17th at 5:30 PM, the Art Review Exhibition will feature the James River Day School of grades K-8. This exhibit is a reflection of the art explored and designed by local students. Come support the young and upcoming local artists of Lynchburg! This event is free and open to the public. Click [here](#) to learn more about the event!

First Friday understands you may want to unwind, that's why the Frostfire Sauna and Cold Plunge is opening their doors to a night of relaxation! From 5-7 PM an Open House will be hosted! If you choose to come for an hour, it's just \$30 for a relaxing experience and \$40 for two hours. The spa will be open until 7 PM for drop-in and appointments will be scheduled until 9 PM. Talk some time to relax and stop in! To learn more details about Frostfire Sauna and Cold Plunge click [here](#) to learn about services, appointments, and contact info.



Shannon Sauders

LIL SANGIACOMO

BLOOMS AND BREWS

Location: 1219 Main Street, Lynchburg, VA 24504

Sunday April 13: 2 pm-6 pm



Lynchburg is home to copious amounts of floral beauty. Cherry Blossom trees are lining most streets, so be on the lookout for the pink and white flurries of color. In the heart of downtown, the Old City Cemetery is home to over four hundred antique roses, otherwise known as Garden Roses. This huge collection of roses is the biggest in the state of Virginia. Drinks will be available from Starr Hill on Main and Three Roads Brewing Company.

[Click here to become a Vendor!](#)

[Click here to become a sponsor!](#)

Calling all coffee lovers and flower fanatics! Downtown Lynchburg is proud to announce the first Blooms and Brews Event on Sunday, April 13! This is a brand new event that Lynchburg is so excited to host for the civilians of this beautiful Virginia town. This event will highlight plant and flower vendors as well as brewed coffee and other drinks! Live music will be melodically filling the Spring air as you make your way down Lynchburg's historical streets! One current vendor is the Hip Tulip. They have been in business since 2019 and offer an artistic flair for events like weddings and graduation parties. Other vendors will make an appearance with flower trucks and carts offering bouquets and other surprise flower packages. You do not want to miss this florally fun event!

Celebrate the Arrival of Spring!

FOOD VENDORS

- Ry, Pies & Cobblers
- Dogs On The Curb
- White Hart Cafe
- Wellness4lyfe
- Nomad Coffee Company, LLC
- El Gordo's Kitchen

PLANT VENDORS

- Hip Tulip
- Giddy Goose Flower Co.
- My Wild Inspirations
- Lynchburg Leo Wood Florist
- Lil Cousins Tuberoses
- Irvington Spring Farm
- PREAM



Bunnies and Bonnets

Rachel Bonney



Welcome Spring In Style!

Scones, breads, finger sandwiches and more! All paired with your favorite hot tea. If you're looking for a festive Easter event to share with loved ones, look no further!

Downtown Lynchburg Association's Bunnies and Bonnets provides an elegant afternoon tea experience, filled with a beautiful Spring atmosphere. Bring your family, friends, and neighbors as you indulge in an afternoon of Easter elegance. The beautiful and classic Virginian Hotel's Eleanor Rose Madison room is the perfect venue to house this occasion. Be transported to a cozy afternoon tea sure to be enjoyed by all! Ticket prices are listed below, all ages are welcome, Reservations are available from 2-4 p.m. Tables come in groups of 2-3, 4-6, and 7-10. Event registration protection is available. This is a rain or shine event. You won't want to miss this amazing experience of food, fun and friends!

For more information or to reserve a table, visit:

<https://thevirginianhotel.ticketspice.com/bunnies-bonnets-easter-tea>



Sun. Apr 13 - 2pm to 4 pm

The Virginian Lynchburg.

Curio Collection by Hilton

712 Church St, Lynchburg, VA 24504



The historic Virginian Hotel opened in 1913, as Lynchburg was becoming a local hotspot for shopping, shoes, and hosiery. The Virginian has hosted many elaborate and elegant events including weddings, galas and more. Not only is the Virginian known for hosting events, it's also known for hosting well known guests including Ronald Reagan and Eleanor Roosevelt. The hotel was closed during the 1960's and reopened as a dormitory for Lynchburg Baptist College (now Liberty University), before a four year renovation in 2014. This renovation restored the hotel to its historic beauty, creating the amazing hotel you see today. The Virginian is now a part of Hilton Hotels esteemed Curio Collection. The Virginian continues to uphold the highest luxury standards, providing an exquisite experience for all.

Pricing:

Adults 13 + - \$40.00

Children 12 and under - \$20.00



World Ballet Company The Great Gatsby



Join Downtown Lynchburg for the World Premier of the Great Gatsby Ballet!

It's a night you don't want to miss!

Step into the glamorous world of the Roaring Twenties with the World Ballet Company's captivating new production of *The Great Gatsby*. This performance features a multinational cast of 40 professional dancers, an all-star creative team, and stunning hand-crafted costumes. The lavish sets are breathtaking and captures the energy and spirit of the 1920s!

Based in Los Angeles, the World Ballet Company, led by Sasha Gorskaya and Gulya Hartwick, brings iconic and beloved ballets to audiences across the nation. With a mission to make ballet accessible to everyone, the company's performances appeal to both newcomers and seasoned ballet enthusiasts. Featuring international artists from over 10 countries, World Ballet Company has performed in over 300 cities, reaching an audience more than 450,000, many of whom are experiencing ballet for the first time.

"Like a time capsule, capturing the richness and fullness that once defined all ballet" -The Courant

Olivia Collins

Friday May 2: 7pm to 9pm

See the glitz, glamor, and tragic romance of F. Scott Fitzgerald's timeless novel **LIVE** on stage!

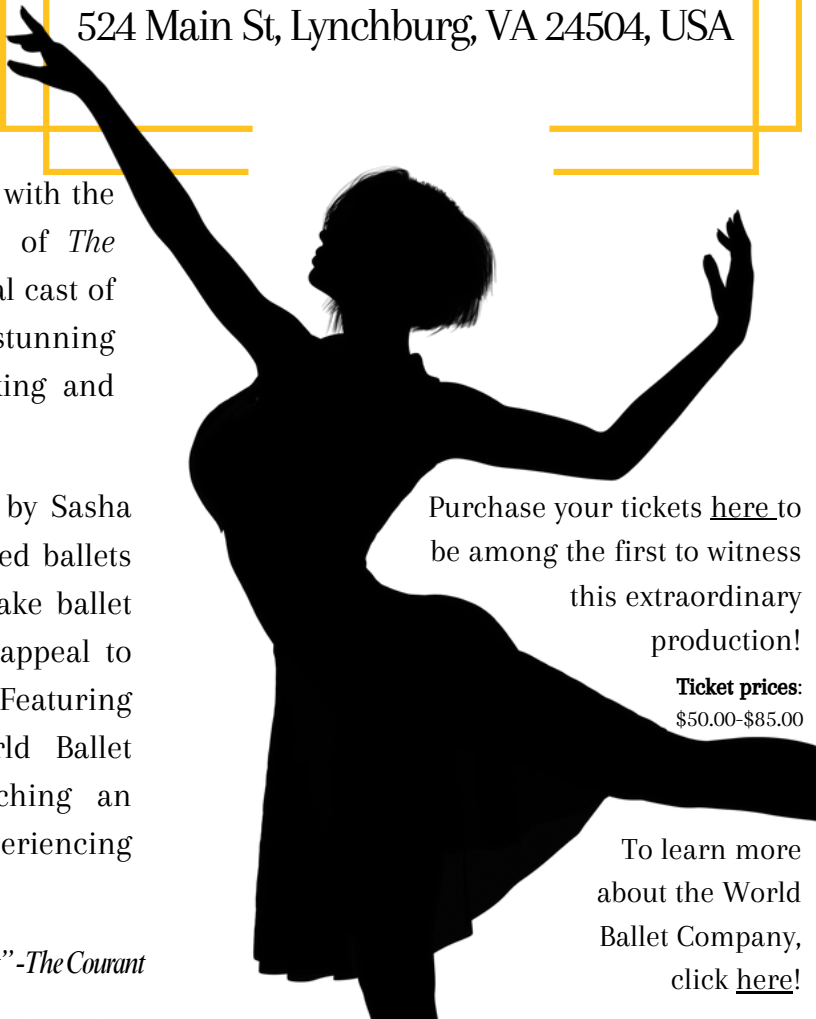
**At the Historic Theatre at the
Academy Center of the Arts**

524 Main St, Lynchburg, VA 24504, USA

Purchase your tickets [here](#) to be among the first to witness this extraordinary production!

Ticket prices:
\$50.00-\$85.00

To learn more about the World Ballet Company, click [here](#)!



International Festival



Our local Lynchburg community exists as a blend of many unique cultures and backgrounds. Lynchburg downtown association has partnered with local businesses and organizations to create an event to celebrate these cultures. The Lynchburg International Festival serves as a celebration of our community's rich cultural history. This free, family-friendly event will host a Parade of Nations as well as international cuisine, crafts, and musical performances. Attendees will have the opportunity to learn, connect, and celebrate our city's many cultures. You can connect with this event by attending or registering to volunteer on the Downtown Lynchburg Association website. This event is also in need of company sponsorships

Partners

This event would not be possible without the support of our many donors!

Hosted by the Downtown Lynchburg Association in partnership with:

Bank of the James, Centra Health, Genworth Financial, ABC-13 WSET,

Randolph College, Framatome Spearman Artisanry,

Shrader Pacific, BWX Technologies,

Academy Center of the Arts,

The Krise Building

Join us Saturday May 3, 2025

11:00am - 4:00pm

Lynchburg City Stadium, 3176 Fort Avenue



Mark Your Calendars!



Downtown Lynchburg is coming alive this Spring. You do not want to miss out on the thrilling events that the Lynchburg Downtown Association has worked so hard for. Getting to know Lynchburg's businesses and vendors is a fun way to become acquainted as a Lynchburg resident. These are just a few of the many events and experiences Lynchburg is offering this year! To stay up to date on every event follow us on Social Media and check our website weekly!



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Get Connected!

